

INA LUCILA

Multimedia Artist

Graphic Design . Video Production . 3D Animation . Photography

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Online portfolio: <http://inalucila.com>

EDUCATION

Digital and Interactive Media Design

Major in Video Production and
3D Animation

Northern Alberta Inst. of Technology
(NAIT)

Edmonton, Alberta

Sept. 2006 - April 2008

This intensive two year diploma course trains in utilizing a variety of mediums for communication and interactive design.

This includes Video Production, 3D Animation, Graphic Design, Web and Flash Development. The multi-media training course creates a flexible artist in the industry, thus, making this a valuable asset to any company.

Bachelor for the Arts in Psychology Bachelor of Commerce in Marketing Management

De La Salle University (DLSU-Manila)

Manila, Philippines

May 2002 - April - 2005

This was a double-degree course in Psychology and Marketing Management. This course combination gives insight in understanding people's thinking and behaviour patterns in both micro and macro levels.

SKILLS

Video Production: shooting, editing, compositing, animation

Software: Final Cut Pro, Motion, Soundtrack Pro, DVD Studio Pro, Color, Live Type, Adobe Premiere Pro, Adobe After Effects

Graphic Design: print, online and motion design, identity/logo design, photography

Software: Adobe Photoshop, Illustrator, InDesign, PageMaker

3D Animation: modelling, animation, special effects

Software: Lightwave 9.3, Vue 6 Extreme, RealFlow, Autodesk Maya 8.5 and 2000

Photography: portrait, conceptual and event photography

Other skills: web skills - (X)HTML, CSS, Macromedia Flash / Action Script 2.0

NOTABLE AWARDS AND DISTINCTIONS

- **Dean's Lister** for SY 2006-07 DIMD - NAIT - Edmonton, AB
- **Graduated with Honors** in 2008 DIMD - NAIT - Edmonton, AB
- **Consistent Dean's Lister 2002-05** DLSU - Manila, Philippines
- Won **First place in Procter and Gamble's (P&G) "Consumer Market Knowledge Competition"**. This was a national competition in the Philippines with over a hundred participants.
- Named **one of the "Top 50 Marketing Students in the Philippines"** by P&G, in which, she was awarded a spot in the company's intensive training program for consumer marketing

RELEVANT WORK EXPERIENCE

Video Animator / Designer

Scope Communications

December 2007 - present

- created video presentations, logo animation, various 2D and 3D animations, 3d models, graphic and layout design, photography

Customer Service Representative

Convergys

Edmonton, AB

August 2005 - December 2006

- assisted customers with services they acquired from the company

Freelance Photographer

Edmonton, AB

November 2005 to present

- shot portraits for clients, event photography

Executive Vice President

Junior Entrepreneurs' Marketing

Association of the Philippines

Manila, Philippines

May 2004 - April 2005

- lead multiple projects, solicited corporate sponsorship, conceptualized events, and made market-based decision making, produced and designed promotional materials

Freelance contributor / assistant

Candy Magazine - Summit Media

Manila, Philippines

July 2001 - April 2005

- contributed articles, assisted in photo shoots, interviewed local celebrities

REFERENCES

Available upon request.